



## 2021 Conference Sponsorship Packages

May 12th & 13th at the Kravis Center in West Palm Beach

Sponsor Benefits	Diamond \$6,000 <i>1 available</i>	Platinum \$3,000 <i>4 available</i>	Gold \$2,500	Silver \$2,000	Bronze \$1,500	App Sponsor \$1,000 <i>1 available</i>	Virtual Sponsor
Exclusive Sponsor	✓						
2 minute video to promote on our social media platform	✓						✓
Logo in all printed and internet marketing as Diamond sponsor	✓						
Podium introduction: 3 minutes of microphone time at general session	✓	✓					
Hotlink to highlight company on conference main page	✓	✓					
One general session announcement from conference chair thanking company	✓	✓	✓				
Logo/Name and marketing materials displayed at conference booth during HRPBC events leading up to conference	✓	✓	✓				
Email listing of conference attendees	✓	✓	✓	✓	✓	✓	✓
Rotating logo on main page in 2021	All Year	6 Months	3 Months	3 Months	1 Month	1 Month	All Year
Full Conference Registration	4	3	2	0	0	0	
Conference lunch tickets	2	2	2	2	2	0	
Pre-conference reception tickets	2	2	2	2	1	1	
Logo on all pre-event conference eblasts to members	✓	✓	✓	✓	✓	✓	
Logo on all major printed conference marketing materials	✓	✓	✓	✓	✓	✓	
Exhibitor Table	Prime	Prime	Prime	✓	✓	✓	
Conference bag inserts	✓	✓	✓	✓	✓	✓	
Logo with hotlink on "Visit our Sponsors" web page	✓	✓	✓	✓	✓	✓	✓
Opportunity to provide raffle prize and mention at conference closing	✓	✓	✓	✓	✓	✓	✓
Exclusive sponsor mention on App						✓	